

**U.G. DEGREE EXAMINATION - JUNE 2021**  
**TOURISM AND TRAVEL STUDIES**  
**FIRST YEAR**  
**INTRODUCTION TO TOURISM**

**Time: 3 Hours**

**Maximum Marks: 75**

**PART - A**

**(3 x 5 = 15 Marks)**

**Answer any THREE questions**

1. Characters of Tourism.
2. Domestic Tourism.
3. Group Tourism.
4. Individual Tourism.
5. Define Accommodation.

**PART - B**

**(4 x 15 = 60 Marks)**

**Answer any FOUR questions**

6. Why do people Travel? Explain.
7. Explain the framework of Tourism.
8. Describe the basic components of Tourism.
9. Explain social Tourism.
10. Explain Tourism Promotion.
11. Explain the Social and Environmental changes of Tourism.
12. Describe the security and protection sites of Tourism.

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**FIRST YEAR**  
**INTRODUCTION TO TOURISM**

**Time: 3 Hours**

**Maximum Marks: 70**

**PART - A**

**(3 x 3 = 9 Marks)**

**Answer any THREE questions.**

1. Tourism
2. National Tourism
3. Secular pilgrimage
4. World Tourism Organization
5. Tourism Geography

**PART - B**

**(3 x 7 = 21 Marks)**

**Answer any THREE questions.**

6. Explain Ecotourism in brief.
7. Describe Tourism in China.
8. What is Spiritual tourism?
9. State the Visa Policy of India.
10. What are the Economic Impacts of tourism?

**PART - C**

**(4 x 10 = 40 Marks)**

**Answer any FOUR questions.**

11. Elaborate on the Types of Tourism.
12. Trace the Development of Tourism in Asia.
13. Describe the Components of Tourism in Asia.
14. Point out the role of The Ministry of Tourism.
15. Explain the Social impact of tourism.
16. Elucidate on the Ancient Travellers.
17. Highlight on the Tourism Development in Tamil Nadu.

**U.G. DEGREE EXAMINATION – JUNE 2021**  
**TOURISM AND TRAVEL STUDIES**  
**FIRST YEAR**  
**INDIAN TOURISM**

**Time: 3 Hours**

**Maximum Marks: 75**

**PART - A**

**(3 x 5 = 15 Marks)**

**Answer any THREE questions**

1. Placemental policy of Tourism.
2. Give the importance of domestic Tourism.
3. Explain India tourist centre.
4. Explain Indian tourist information centre.
5. Define TTDC.

**PART - B**

**(4 x 15 = 60 Marks)**

**Answer any FOUR questions**

6. Explain the fundamental policy of Tourism.
7. Explain the types of accommodations.
8. Describe the importance of transport in Tourism.
9. Explain the Types Tourism
10. Describe the cultural effects of Tourism.
11. Explain the Monuments of India.
12. Describe the Important tourist places of Tamil Nadu.

**U.G. DEGREE EXAMINATION - JUNE 2021**  
**TOURISM AND TRAVEL STUDIES**  
**FIRST YEAR**  
**INDIAN TOURISM**

**Time : 3 Hours**

**Maximum Marks : 70**

**PART - A**

**(3 x 3 = 9 Marks)**

**Answer any THREE Questions**

1. Athithi Devo Bhava
2. Features of tourism
3. Rajasthan Tourism
4. Manila declaration
5. Sustainable Tourism

**PART - B**

**(3 x 7 = 21 Marks)**

**Answer any THREE Questions**

6. What are the Attributes of India as a tourist destination?
7. Write a note on World Travel & Tourism Council.
8. Explain Indian Tourism Development Corporation.
9. Describe the Ministry of Tourism in India.
10. Discuss the Tourism and International trade.

**PART - C**

**(4 x 10 = 40 Marks)**

**Answer any FOUR Questions**

11. Trace the History of Indian Tourism.
12. Describe the Types and form of Tourism.
13. Point out the Role of Indian Government in promoting Tourism.
14. Explain the Tourism Policy 1982.
15. Discuss the Future of Tourism.
16. Give a detailed account of the Economic impacts of tourism
17. Describe the Tamil Nadu Tourism Development Corporation and its functions

**U.G. DEGREE EXAMINATION - JUNE 2021**  
**TOURISM AND TRAVEL STUDIES**  
**SECOND YEAR**  
**GEOGRAPHY OF TOURISM**

**Time: 3 Hours**

**Maximum Marks: 75**

**PART - A**

**(3 x 5 = 15 Marks)**

**Answer any THREE questions.**

1. What is peninsular India?
2. State the significance of monsoon in India.
3. What do you know about Shimla?
4. What is a wildlife sanctuary?
5. Explain irrigation.

**PART - B**

**(4 x 15 = 60 Marks)**

**Answer any FOUR questions.**

6. Explain the physical features of India.
7. What is the impact of famines and floods in India?
8. Explain geographical divisions and its impact on tourism.
9. List a few ports and explain them.
10. What do you know about wild life conservation in India?
11. Elaborate on the afforestation programmes.
12. Estimate the various rivers of India and list a few river valley projects.

**U.G. DEGREE EXAMINATION - JUNE 2021**  
**TOURISM AND TRAVEL STUDIES**  
**SECOND YEAR**  
**TRANSPORT SYSTEM AND TOURISM**

**Time: 3 Hours**

**Maximum Marks: 75**

**PART - A**

**(3 x 5 = 15 Marks)**

**Answer any THREE questions**

1. What is rail transport?
2. Write a short note on coaches.
3. What are IND Rail passes?
4. What is a hovercraft?
5. Explain ICAO.

**PART - B**

**(4 x 15 = 60 Marks)**

**Answer any FOUR questions**

6. Give the impact of science and technology in transport.
7. Explain the various advantages of land transport.
8. Describe about the types of trains.
9. Elaborate on inland waterways.
10. Describe Hydrofoils and hovercrafts in detail.
11. Estimate on the origin and development of aviation in India.
12. Describe the significance of the Indian airlines.

**U.G. DEGREE EXAMINATION - JUNE 2021**  
**TOURISM AND TRAVEL STUDIES**  
**THIRD YEAR**  
**INTERNATIONAL TOURISM**

**Time: 3 Hours**

**Maximum Marks: 75**

**PART - A**

**(3 x 5 = 15 Marks)**

**Answer any THREE questions**

1. What is a Annual holiday?
2. CAPA – Explain.
3. Explain the cost factors of Travel.
4. Describe the hazards due to visual pollution.
5. Explain Balance of payment.

**PART - B**

**(4 x 15 = 60 Marks)**

**Answer any FOUR questions**

6. Explain in detail the reasons for Travel.
7. Enumerate the role of International travel Organizations.
8. Discuss the working of WTO and ICC in the development of Tourism.
9. Explain the Environmental hazards caused due to Air pollution.
10. Mention the crimes undertaken during tourism.
11. What are the economic benefits of Tourism?
12. Explain the Regional development and its impact.



**U.G. DEGREE EXAMINATION - JUNE 2021**  
**TOURISM AND TRAVEL STUDIES**  
**THIRD YEAR**  
**HOSPITALITY MANAGEMENT**

**Time: 3 Hours**

**Maximum Marks: 75**

**PART - A**

**(3 x 5 = 15 Marks)**

**Answer any THREE questions**

1. Explain the nature of Hospitality.
2. What is Housekeeping?
3. List out the equipments required for Beverage services.
4. What are Fast foods?
5. Mention the duties of the Front office security.

**PART - B**

**(4 x 15 = 60 Marks)**

**Answer any FOUR questions**

6. Explain the nature and scope of Hospitality Industry.
7. Mention some of the Major International hotel chains.
8. Enumerate the duties of the Front office.
9. Discuss the Telephone handling and billing services.
10. Explain the types of Food and beverage services.
11. Describe the different kinds of North Indian Non Vegetarian foods.
12. What are the duties and responsibilities of the Front office personnel?

**U.G. DEGREE EXAMINATION – JUNE 2021**  
**TOURISM AND TRAVEL STUDIES**  
**THIRD YEAR**  
**MARKETING MANAGEMENT AND TOUR OPERATIONS**

**Time: 3 Hours**

**Maximum Marks: 75**

**PART - A**

**(3 x 5 = 15 Marks)**

**Answer any THREE questions**

1. Write about warehousing.
2. What is Market Segmentation?
3. Explain 'Cox & Kings'.
4. What are the uses of Computer Reservation System?
5. Write a note on the Warsaw Convention.

**PART - B**

**(4 x 15 = 60 Marks)**

**Answer any FOUR questions**

6. Define Marketing. State its importance in the context of Tourism.
7. Discuss the Objectives and Techniques of sales promotion.
8. Discuss the factors that influence a price decision.
9. State the functions of the travel agency.
10. In what way has computerization simplified ticketing and fare construction?
11. Analyze the role of Information Technology in promoting tourism.
12. Give an account on the role of travel trade fairs and trade mart.

**U.G. DEGREE EXAMINATION – JUNE 2021**  
**TOURISM AND TRAVEL STUDIES**  
**THIRD YEAR**  
**PLACES OF TOURISM INTEREST**

**Time: 3 Hours**

**Maximum Marks: 75**

**PART - A**

**(3 x 5 = 15 Marks)**

**Answer any THREE questions**

1. What is heritage tourism?
2. Write a note on the Salar Jung Museum.
3. Explain the Sittanavasal Paintings.
4. Brief any two national parks in India.
5. Write the importance of the Ooty Flower Show.

**PART - B**

**(4 x 15 = 60 Marks)**

**Answer any FOUR questions**

6. Discuss the different motivations for tourism.
7. Describe the features of South Indian architecture.
8. Write notes on:  
i. Red Fort ii. Agra Fort iii. Golconda Fort
9. Write an essay on the Ajanta School of Painting.
10. Assess the role of sports and games in tourism promotion.
11. Explain the concept Health Tourism. Give example.
12. Evaluate the importance of festivals in the context of tourism.

**U.G. DEGREE EXAMINATION - JUNE 2021**  
**TOURISM AND TRAVEL STUDIES**  
**FIRST YEAR**  
**ART AND ARCHITECTURE OF INDIA**

**Time: 3 Hours**

**Maximum Marks: 75**

**PART - A**

**(3 x 5 = 15 Marks)**

**Answer any THREE questions**

1. What is a cave structure?
2. Write a note on Stupas.
3. What is Nagara style of temple architecture?
4. What do you know about the Tanjore Big Temple?
5. Explain the significance of Fatehpur Sikri.

**PART - B**

**(4 x 15 = 60 Marks)**

**Answer any FOUR questions**

6. Give a detailed account of the foreign influence on Mauryan architecture.
7. Narrate the significance of Jain architecture.
8. Describe about architecture designs of the Guptas.
9. Explain the art of the Khushans and describe Gandhara art.
10. Elaborate on monolithic rathas and structural temples.
11. Estimate the architecture under the Vijayanagara kingdom.
12. Write a detail answer on the art under the Imperial Mughals.

**U.G. DEGREE EXAMINATION - JUNE 2021****TOURISM AND TRAVEL STUDIES****FIRST YEAR****ART AND ARCHITECTURE OF INDIA****Time : 3 Hours****Maximum Marks : 70****PART - A****(3 x 3 = 9 Marks)****Answer any Three Questions**

1. Pillar Edict of Ashoka
2. Sanchi Stupa
3. Mathura School of Art
4. Meenakshi Temple
5. Qutb Minar

**PART - B****(3 x 7 = 21 Marks)****Answer any Three Questions**

6. Historical significance of the Edicts of Asoka
7. Dilwara Temple
8. Gandhara Art
9. Kailasanatha Temple at Kanchipuram
10. Mughal Paintings

**PART - C****(4 x 10 = 40 Marks)****Answer any Four Questions**

11. "The sculpture of the Maurya period clearly demonstrates the influence of foreign countries on Indian art" - Examine critically.
12. Write an essay on the Buddhist Architecture.
13. Explain the different styles of Temple Architecture.
14. Discuss the contribution of the Cholas to South Indian art and architecture.
15. Sketch the development of architecture under the Delhi Sultans.
16. Describe the development of art and architecture during the period of Pallavas.
17. "The zenith of Mughal architecture attained under Shahjehan" - Discuss.

**U.G. DEGREE EXAMINATION - JUNE 2021**  
**TOURISM AND TRAVEL STUDIES**  
**SECOND YEAR**  
**COMMUNICATIONS AND AUTOMATION**

**Time: 3 Hours**

**Maximum Marks: 75**

**PART - A**

**(3 x 5 = 15 Marks)**

**Answer any THREE questions.**

1. Call Monitoring
2. Modem
3. LAN
4. Video Conferencing
5. Personal Computer

**PART - B**

**(4 x 15 = 60 Marks)**

**Answer any FOUR questions.**

6. Explain Communication and Development of the Telecom Industry.
7. What is Data Communication? And what are its Components and Characteristics.
8. Describe Communication Network and its types.
9. Give a detailed account of Automated System of Information.
10. Distinguish between Automated Ticketing Machine and Automated Teller Machine.
11. Explain Computerised Reservation System in detail.
12. Describe the Ticket Delivery Network.